





# Website review npr.org

Generated on March 01 2023 01:51 AM

The score is 56/100



## SEO Content

	Title	<p>NPR - Breaking News, Analysis, Music, Arts &amp; Podcasts : NPR</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Top stories in the U.S. and world news, politics, health, science, business, music, arts and culture. Nonprofit journalism with a mission. This is NPR.</p> <p><b>Length : 151</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>NPR - Breaking News, Analysis, Music, Arts &amp; Podcasts</td> </tr> <tr> <td>url</td> <td>https://www.npr.org/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>description</td> <td>Top stories in the U.S. and world news, politics, health, science, business, music, arts and culture. Nonprofit journalism with a mission. This is NPR.</td> </tr> <tr> <td>image</td> <td>https://media.npr.org/include/images/facebook-default-wide-s1400-c100.jpg</td> </tr> <tr> <td>site_name</td> <td>NPR</td> </tr> </tbody> </table>	Property	Content	title	NPR - Breaking News, Analysis, Music, Arts & Podcasts	url	https://www.npr.org/	type	article	description	Top stories in the U.S. and world news, politics, health, science, business, music, arts and culture. Nonprofit journalism with a mission. This is NPR.	image	https://media.npr.org/include/images/facebook-default-wide-s1400-c100.jpg	site_name	NPR
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	Headings	<table border="1" data-bbox="542 2004 1481 2072"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>40</td> <td>40</td> <td>6</td> <td>0</td> <td>4</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	40	40	6	0	4		
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# SEO Content





- [H2] Law
- [H2] Goats and Soda
- [H2] Obituaries
- [H2] Main Character of the Day
- [H2] National
- [H2] Pop Culture
- [H2] Health
- [H2] Your Money
- [H2] National
- [H2] Shots - Health News
- [H2] Politics
- [H2] Goats and Soda
- [H2] Climate
- [H2] Art & Design
- [H2] Shots - Health News
- [H2] National Security
- [H2] Middle East
- [H2] World
- [H2] Main Character of the Day
- [H2] Perspective
- [H2] Shots - Health News
- [H2] Shots - Health News
- [H2] Ukraine invasion — explained
- [H2] World
- [H2] Sports
- [H2] Review
- [H2] TV Reviews
- [H2] My Unsung Hero from Hidden Brain
- [H2] Politics
- [H2] World
- [H2] Politics
- [H2] Technology
- [H2] Asia
- [H2] Asia
- [H2] Planet Money
- [H2] Climate, migration and the far-right
- [H2] Politics
- [H2] Review
- [H2] Books
- [H2] Tiny Desk
- [H3] Conservative and liberals split at Supreme Court over Biden student loan plan
- [H3] What does the science say about the origin of the SARS-CoV-2 pandemic?
- [H3] Former NPR copy editor Patricia Cole, known for her quick wit and editing eye, dies
- [H3] Rupert Murdoch is under scrutiny for his media empire. It's far from the first time
- [H3] How (and why) Gov. Ron DeSantis took control over Disney World's special district
- [H3] 'The Coldest Case' is Serial's latest podcast on murder and memory
- [H3] People who think they're attractive are less likely to wear masks, a study shows
- [H3] If you're getting financial advice from TikTok influencers,

## SEO Content




don't stop there

- [H3] Another runway close call: JetBlue pilots pull up to avoid crashing into charter jet
- [H3] To safeguard a healthy twin in utero, she had to 'escape' Texas for abortion procedure
- [H3] Biden taps Deputy Julie Su to lead the Labor Department
- [H3] George W. Bush's anti-HIV program is hailed as 'amazing' — and still crucial at 20
- [H3] Here's why Arizona says it can keep growing despite historic megadrought
- [H3] Cartoonists say a rebuke of 'Dilbert' creator Scott Adams is long overdue
- [H3] Distributor, newspapers drop 'Dilbert' comic strip after creator's racist rant
- [H3] A surprise-billing law loophole? Her pregnancy led to a six-figure hospital bill
- [H3] Hackers steal sensitive law enforcement data in a breach of the U.S. Marshals Service
- [H3] A U.S. citizen is one of the latest killed in West Bank violence
- [H3] Nigeria's opposition parties call elections a 'sham' and demand a new vote
- [H3] Michelle Yeoh's moment is long overdue
- [H3] Why 'lost their battle' with serious illness is the wrong thing to say
- [H3] Have you tried to get an abortion since Roe v. Wade was overturned? Share your story
- [H3] How Russia is losing — and winning — the information war in Ukraine
- [H3] When will it be over? And 9 more questions about Russia, Ukraine and a year of war
- [H3] Deer ticks benefit from warming winters in the Northeast. That raises health concerns
- [H3] Ahead of a China hearing, lawmakers share the next steps the U.S. can take for Uyghurs
- [H3] Former NFL star and CBS sports anchor Irv Cross had the brain disease CTE
- [H3] 'The Daily Show' guest hosts (so far): Why Leslie Jones soared and D.L. Hughley sank
- [H3] A flood destroyed all of Sarah's books, but a gift from a librarian changed her life
- [H3] A USDA commission issues recommendations on racial equity for farmers
- [H3] As G-20 ministers gather in Delhi, Ukraine may dominate — despite India's own agenda
- [H3] Congress zeroes in on China — as economic and security threats loom
- [H3] Citing security concerns, Canada bans TikTok on government devices
- [H3] One of the last places to have a COVID mask mandate says it will lift it Wednesday
- [H3] Ad giants and other firms are indicted over alleged bid-rigging on Tokyo Olympics contracts
- [H3] You may have heard of the 'union boom.' The numbers tell a different story
- [H3] Senegal's artists are fighting the system with a mic and

## SEO Content

		<p>spray paint</p> <ul style="list-style-type: none"><li>• [H3] Rep. Joaquin Castro underwent surgery to remove gastrointestinal tumors</li><li>• [H3] 'Homestead' is a story about starting fresh, and the joys and trials of melding lives</li><li>• [H3] Omah Lay: Tiny Desk Concert</li><li>• [H4] Conservative and liberals split at Supreme Court over Biden student loan plan</li><li>• [H4] Here's why Arizona says it can keep growing despite historic megadrought</li><li>• [H4] A surprise-billing law loophole? Her pregnancy led to a six-figure hospital bill</li><li>• [H4] How Russia is losing — and winning — the information war in Ukraine</li><li>• [H4] Ahead of China hearing, lawmakers share 'next steps' the U.S. can take for Uyghurs</li><li>• [H4] Senegal's artists are fighting the system with a mic and spray paint</li><li>• [H6] Read &amp; Listen</li><li>• [H6] Connect</li><li>• [H6] About NPR</li><li>• [H6] Get Involved</li></ul>
	Images	<p>We found 50 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 81 links including 0 link(s) to files</p>

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 4.94%

Internal Links 95.06%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Keyboard shortcuts for audio player</a>	Internal	Passing Juice
<a href="#">NPR Shop</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">National</a>	Internal	Passing Juice
<a href="#">World</a>	Internal	Passing Juice
<a href="#">Politics</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Climate</a>	Internal	Passing Juice
<a href="#">Race</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Movies</a>	Internal	Passing Juice
<a href="#">Television</a>	Internal	Passing Juice
<a href="#">Pop Culture</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Art &amp; Design</a>	Internal	Passing Juice
<a href="#">Performing Arts</a>	Internal	Passing Juice
<a href="#">Life Kit</a>	Internal	Passing Juice

## In-page links

<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Tiny Desk</a>	Internal	Passing Juice
<a href="#">#NowPlaying</a>	Internal	Passing Juice
<a href="#">All Songs Considered</a>	Internal	Passing Juice
<a href="#">Music Features</a>	Internal	Passing Juice
<a href="#">Live Sessions</a>	Internal	Passing Juice
<a href="#">Podcasts &amp; Shows</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About NPR</a>	Internal	Passing Juice
<a href="#">Diversity</a>	Internal	Passing Juice
<a href="#">Organization</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Connect</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Ethics</a>	Internal	Passing Juice
<a href="#">Law</a>	Internal	Passing Juice
<a href="#">Goats and Soda</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	Internal	Passing Juice
<a href="#">Main Character of the Day</a>	Internal	Passing Juice
<a href="#">National</a>	Internal	Passing Juice
<a href="#">Pop Culture</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Your Money</a>	Internal	Passing Juice
<a href="#">Shots - Health News</a>	Internal	Passing Juice
<a href="#">Politics</a>	Internal	Passing Juice
<a href="#">Climate</a>	Internal	Passing Juice
<a href="#">Art &amp; Design</a>	Internal	Passing Juice


## In-page links

<a href="#">National Security</a>	Internal	Passing Juice
<a href="#">Middle East</a>	Internal	Passing Juice
<a href="#">World</a>	Internal	Passing Juice
<a href="#">Perspective</a>	Internal	Passing Juice
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<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Podcasts &amp; Shows</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Contact &amp; Help</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Finances</a>	Internal	Passing Juice
<a href="#">Public Editor</a>	Internal	Passing Juice
<a href="#">Corrections</a>	Internal	Passing Juice
<a href="#">Sponsor NPR</a>	Internal	Passing Juice
<a href="#">NPR Shop</a>	Internal	Passing Juice
<a href="#">NPR Events</a>	External	Passing Juice
<a href="#">NPR Extra</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Your Privacy Choices</a>	Internal	Passing Juice
<a href="#">Text Only</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	from news hide npr more caption images dilbert toggle embed
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
caption	24	✘	✘	✘	✘
npr	16	✔	✘	✔	✔
toggle	15	✘	✘	✘	✘
hide	12	✘	✘	✘	✘
from	6	✘	✘	✘	✔












## Usability

	Url	Domain : npr.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.







## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 230 Warnings : 160
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="https://legacy.npr.org/googlecrawl/sitemap_index.xml">https://legacy.npr.org/googlecrawl/sitemap_index.xml</a></li><li><a href="https://legacy.npr.org/googlecrawl/sitemap_news.xml">https://legacy.npr.org/googlecrawl/sitemap_news.xml</a></li><li><a href="https://legacy.npr.org/googlecrawl/sitemap_video.xml">https://legacy.npr.org/googlecrawl/sitemap_video.xml</a></li></ul>
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## Optimization

		<a href="https://www.npr.org/live-updates/sitemap.xml">https://www.npr.org/live-updates/sitemap.xml</a>
	Robots.txt	<a href="http://npr.org/robots.txt">http://npr.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics